

### Case Study:

# Achieving Modern Minimalism Through Design Flexibility

#### **Background**

### A Homeowner Who Knows the Look They Love

With a clear aesthetic vision, a homeowner undertook a massive interior renovation of their entire home, including three bathrooms. From the start, they knew exactly what they wanted: a clean, modern look with a minimalist vibe. The desired outcome was a sleek, clean space, but not so pristine that people were scared to use it.

#### **Challenges**

# High Standards and Layout Limitations

The task ahead seemed easy: finding simple furnishings that didn't compromise on quality. However, the client was having trouble finding products that met their standards. The limitation of working within an existing space also presented unique challenges because the footprints of the current bathrooms were fixed and the plumbing could not be moved.

"It was amazing, to be honest, and I would recommend them to anybody. A year later, we wouldn't change a single thing."

#### **Solutions**

## A Flexible Design Approach Unlocks New Possibilities

When visiting a different company in Manhattan's A&D Building, the client happened to come across the Hastings showroom. Sales representative John Ardila showed them around, explained the modular approach that enables flexible design solutions, and discussed how this could help them overcome the design challenges they faced with the existing room parameters.

While perusing the showroom with John, they saw the VOLA collection and were instantly won over. These timeless, minimalist fixtures would be the perfect complement to the hardware-free vanities they were envisioning.

However, aesthetic vision was not this homeowner's sole consideration. They also prioritized practicality and functionality, hoping to serve these needs with simple designs, large sinks, and materials that are easy to maintain. Hastings supported these goals with a robust selection of leading-edge, modern materials designed to endure the rigors of daily use while minimizing upkeep.



With their design insight, expertise, and guidance, the Hastings team helped the client choose colors and styles that made the smaller spaces feel larger. The owner ultimately purchased everything from Hastings, aside from toilets, including:

- Stratos vanities
- Cadre and Luna Free mirrors
- VOLA shower system and kitchen faucet
- Monolith 2 pedestal sink
- <u>Urban Look</u> storage
- Tile

One of the keys to success was the ability to test everything in the showroom. The client also loved the design flexibility of mixing and matching colors on the vanity, including side panels, to create a cohesive design in their space.

#### **Results**

# "It's absolutely stunning."

The homeowner has said, "A year later, we wouldn't change a single thing."
They wanted the primary bathroom to feel like a spa and the result exceeded expectations. They continue to adore everything about their personalized VOLA selections, from the ease of use to the timeless designs.





#### **The Future**

### A Hearty Recommendation to Other Homeowners

The homeowner has expressed that Hastings delivers premium products and provides premium service, with top-notch customer care and after-service. Although this was a small residential project, it felt as though the Hastings team always made the homeowner their top priority. They recommend Hastings to anybody designing a luxury bathroom.

"Once I found Hastings, I didn't look anywhere else because I knew I had found what I wanted."



www.hastingsbathcollection.com











